of Tampa Government Access Television Program Schedule

Government Access Television can be seen in Tampa on Jones Intercable Channel 14. Programs preceded by an asterisk can also be seen Paragon channel 33, Cablevision channel 17, and Telesat channel 17. Also due to varying lengths of City Council meetings some programming may be preempted.

Sunday, Sept. 6

7 a.m. Open For Your Leisure

*7:30 a.m. Safe & Healthy Lifestles

*8 a.m. Tampa City Council 9/3/92 9 a.m. Meeting - Replay

*12 p.m. Earthworks

*12:30 p.m. Safe Streets

1 p.m. Tampa Notes

1:30 p.m. Keep the Dream Alive 2 p.m. Community Affairs Report

*2:30 p.m. Nuestra Tampa

3 p.m. Ethics in America

4 p.m. City Bulletin Board

5 p.m. Friday Extra Concert Series

6:30 p.m. Senior Options 7 p.m. Special Event Program

8 p.m. Tampa City Council 9/3/92 Evening

Meeting - Replay

11 p.m. City Bulletin Board Monday, Sept. 7

7 a.m. Earthworks

7:30 a.m. Safe Streets

8 a.m. Tampa City Council 9/3/92 9 a.m. Meeting - Replay

12 p.m. Crime File

12:30 p.m. NASA Special

1 p.m. Florida League of Cities 1:30 p.m. Special Event Program

2 p.m. The Constitution

3 p.m. City Bulletin Board

5 p.m. Tampa City Council Agenda for 9/10/92

9 a.m. Meeting

5:30 p.m. Special Event Program

6 p.m. Tampa Notes

6:30 p.m. Keep the Dream Alive

7 p.m. Consumer Access

7:30 p.m. Open for Your Leisure 8 p.m. Safe & Healthy Lifestyles

9 p.m. Friday Extra! Concert Series

10:30 p.m. Special Event Program

11 p.m. City Bulletin Board

Tuesday, Sept. 8

9 a.m. Hillsborough County GATV

6 p.m. Community Affairs Report

6:30 p.m. Nuestra Tampa

7 p.m. Tampa City Council Agenda for 9/10/92

7:30 p.m. Water Special

8 p.m. Special Event Program

9 p.m. Tree and Landscape Board Meeting (tape delayed)

11 p.m. City Bulletin Board

Wednesday, Sept. 9

*9 a.m. - 11 p.m. Hillsborough County GATV

Thursday, Sept. 10 *7 a.m. Tampa Notes

7:30 s.m. Keep the Dream Alive 8 a.m. Senior Options

8:30 a.m. Tampa City Council Agenda for 9 a.m. Meeting

'9 á.m. Tampa City Council - LIVE 12 p.m. Friday Extra! Concert Series

1:30 p.m. Community Affairs Report

2 p.m. Nuestra Tampa

12:30 p.m. Open for Your Leisure 13 p.m. Safe & Healthy Lifestyles

3:30 p.m. Earthworks

4 p.m. Safe Streets

14:30 p.m. City Bulletin Board 15 p.m. At the Dock of the Bay

5:30 p.m. Tampa City Council Public Hearing:

Budget - LIVE 6:30 p.m. Tampa City Council Public Hearing:

Code Ordinance

LIVE *7:30 p.m. Tampa City Council 9 a.m. Meeting -

Replay *11. p.m. City Bulletin Board

Friday, Sept. 11

7 a.m. Community Affairs Report

7:30 a.m. Nuestra Tampa

8 a.m. Water Special

8:30 a.m. Special Event Program

9 a.m. The Constitution

10 a.m. American Government Special

11 a.m. Capital Reporters 11:30 a.m. Capital Dateline

12 p.m. City Bulletin Board

p,m. Consumer Access

1:30 p.m. At the Dock of the Bay

2 p.m. The Africans

3 p.m. NASA Special

3:30 p.m. Crime File

4 p.m. City Bulletin Board

5 p.m. Special Event Program

6 p.m. Ethics in America

7 p.m. Friday Extral Concert Series 8:30 p.m. Senior Options

9 p.m. Tampa City Council 9/10/92 9 a.m.

Meeting - Replay

11 a.m. City Bulletin Board

Saturday, Sept. 12 *8 a.m. Hillsborough County GATV

3 p.m. Tampa City Council 9/10/92 9 a.m.

Meeting - Replay

6 p.m. Tampa City Council 9/10/92 Evening

Meeting - Replay

7 p.m. Ethics In America

8 p.m. Tempa Notes

8:30 p.m. Keep the Dream Alive

9 p.m. Open For Your Leisure

9:30 p.m. Sale & Healthy Lifestyles 10 p.m. Earthworks

10:30 p.m. Safe Streets 11 p.m. City Bulletin Board

Cable Table

!	MecOlf Cablevision	8. Hills. Cablevision	Hills. Total	Plant City Limits Parag
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Sorvino to leave 'Law' By ELIZABETH JENSEN of New York Daily News

Paul Sorvino is leaving the cast of NBC's "Law & Order" to devote more time to his opera career.

Sorvino had asked the producers to change his shooting schedule because being outdoors in the cold was affecting him vocally, but when that proved unworkable, it was decided he would leave, sometime in late fall. Veteran actor Jerry Orbach ("Promises, Promises," "Prince of the City") will take over Sorvino's place.



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GOVERNMENT ACCESS

Watch Government Access Television in the City of Tamps on Jones Intercable Channel 14. Programs preceded by an actorist can also be viewed in Hillsborough County on Paragon Cable Channel 17, Cablevision Channel 17, and Telesat Cablevision Channel 17. For specific information call 227-7032. Please Note: Due to verying lengths of City Council Meetings some programming may be precented.

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7:00em Open For Your Lelsure
7:30em Safe & Healthy Lifestyles
8:00em Mayor's Town Meeting
9:30pm Friday Extra - Belinda Womack
11:00pm ADA Awards Luncheon
12:30pm Economics USA
1:00pm TMA Today
1:30pm Special Event Program
2:00pm Community Affairs Report
12:30pm Nuestra Tampe
3:00pm Mayor's Town Meeting
5:00pm Friday Extra - Belinda Womack
6:30pm Special Event Program
7:00pm ADA Awards Luncheon
8:00pm Tampa Notes
8:30pm Keep the Dream Alive
9:00pm Safe Streets
9:00pm Safe Streets
10:30pm Safe Streets
8:00em Behind the Scenes at TPD

7:00em Safe Streets
8:00em Behind the Scenes at TPD
8:00em Mayor's Town Meeting
9:30pm Friday Extra - Belinda Womack
11:00em ADA Awards Luncheon
12:00pm Air Force News
12:30pm Navy/Merine News
12:30pm Navy/Merine News
12:30pm Special Event Program
3:00pm City Butletin Board
4:00pm Tempa Fire Department
5:30pm City Council Agenda
8:00pm Tempa Notes
8:30pm Keep the Dream Alive
7:00pm Shades of Tampa
7:30pm Extension Cords
8:00pm Finent Earth
8:30pm Spotlight GATV
9:00pm Friday Extra - Belinda Womack
10:30pm Crime File

10:30pm Crime File

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Othern Hillsborough County GATV

9:00am Hillsborough County GATV
7:00am Tampa Notes
7:00am Tampa Notes
7:30am Keep the Dream Alive
7:00am Shades of Tampa
7:30am Chy Council Agenda
7:00am Tampa City Council - LIVE
7:00pm Friday Extra - Belinda Wom
7:30pm Community Affairs Report
7:00pm Nuestra Tampa
7:30pm Ropen For Your Leisure
7:00pm Bale & Healthy Lifestyles
7:00pm Bale & Healthy Lifestyles
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7:00pm Respons
7:00pm Rayy/Marine News
7:00pm Tampa City Council (R)
7:00pm Seasons of Life

:00am Consumer Currents

7:30em Special Event Program 8:00em Tampa Fire Department

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lam Special Event Program

9:30em Special Event Program
10:30em Navy/Marine News
11:00em Planet Earth
11:30em Spetight GATV
12:00pm City Bulletin Board
1:30pm City Bulletin Board
1:30pm Citrie File
2:00pm Shades of Tampa:
2:30pm At the Dock of the Bay
3:00pm Special Event Program
4:00pm City Bulletin Board
5:00pm ADA Awards Lunchson
8:00pm Mayor's Town Meeting
7:30pm Friday Extra Concert - Crazy He

8:00pm Tampa City Council (R)

**Stein Hillsborough County GATV
2:00pm Tampa City Council (R)
6:00pm GATV Special
8:00pm GATV Special
8:00pm GATV Special
8:00pm Tampa Notes
8:00pm Tampa Notes
8:00pm Tampa Notes
8:00pm Coon For Your Leleure
8:00pm See & Healthy Lifestyles
16:00pm Safe & Healthy Lifestyles
16:00pm Select Stein
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MAN THE R CLASS N 'SS Bodybuilding 9 P.M. (ESN)! Men's and women's U.S. Chempionships. Boding 9 P.M. (SC) IBF light, heavyweight title fight. Tennis 9 P.M. (SUN) The Chempions Tour.

Futbol 11:30 P.M. (UNI) Brast vs. Uruguay. Australian Football 4 A.M.

(SUN) Semifinal competition
TUESDAY, Sept. 21

Wheelcheir Recing 9:30 A.M. (SUN) Midnite Sun Marathon, Rodeo 1 P.M. (SUN) Ellensburg Rodeo.
Surfing 2 P.M. (SUN) PSAA East Coast Chempionships.

Surfing 2 P.M. (SUN) PSAA* East Coast Championships.* Bowling 3 P.M. (SUN) Team USA Finals. Bessball 7:30 P.M. (32, 40).*

USA Finais.
Beseball 7:30 P.M. (32, 46)
Cardinals at Marlins.
Beseball 7:30 P.M. (ESN)
Beseball 7:30 P.M. (TBS)
Braves at Expos.
Beseball 7:30 P.M. (WOR)
Mets at Pirates.
College Football 8 P.M. (SC)

Michigan State at Notre Dame, Beseball 8 P.M. (WGN) Cardinels at Cubs. Boxing 9 P.M. (USA) Amparo-Green (featherweights). College Football 10 P.M.

(SC)
Syracuse at Texas,
Baseball 10:30 P.M. (ESN)

Program Notes

Continued on page 140

Coverage of a Presidential Address by President Clinton may pre-empt scheduled programming Wednesday evening on ABC, CBS, CNN, C-SPAN, Fox, NBC and PBS.

NFL Football: NFL telecasts are subject to last-minute changes.

Tampe-Serasota Editor

From: TV Guide, Tampa-Sarasota Edition

Sept. 18-24, 1993

CABLE CONVERSION GUIDE

The following chart lists stations and cable services along with the channel number assignment for many of the cable systems in the area.

	Paragon St. Pole I	Paragon St. Pole II	Storer Seresota	Vision Pinelies	Jones Tampa	Paragos Bradeslas	Paragon Tps. Y.T. Brandon, Apol., Plant C.	Paragon University N. Tampe, Sun. City.	Paragen Plant City (City (Limits)	TCI Pasce County
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Tampa-Sarasota Edition

TV GUIDE/125

illsborough Cable Sys

Cable channels are listed in the left column; stations are on the right. On the grid pages, channel designations are listed below the network.

On the broadcast and cable grid pages is a Cable Key to the numbers listed below the station designations. On the top line are numbers for Paragon: Tampa & Brandon, Paragon Temple Terrace and Telesat Hillsborough; on the second line are numbers for Hillsborough Cablevision, MacDill Cablevision and Jones Cable Co. The chart below indicates which cable company the numbers on the grid pages represent (top row, first number indicates Paragon: Tampa & Brandon).

		the state of the s				
		PARAGON	2	WUSF (6)		
		Brandon /	3	WEDU (1) WTOG (1)		
	T.	mple Terrace /	5	SportsChannel/QVC		
		pollo Beach /	6	WFTS 🐲		
	A		7	WCLF 2		
		Lutz / Pasco	8	WTTA (3) WFLA (3)		
		Plant City	10	WTSP 🔞		
	A1	WeatherWatch 8	11	WIVI @		
	A2 2	Sneak Prvue WUSF (To)	12	WTMV 32 Weather Channel		
	3	WEDU (3)	13	HBO		
	4	WTOG 43	15	Univision		
	5	SportsChannel/QVC	16	Cinemax		
	6 7	WFTS 29 WCLFT22	17 18	Access : C-SPAN I		
	8	WTTA (19	19	Preview Guide		
	9	WFLA (3)	20	MTV		
	10 11	WTSP (19) WTVT (13)	21	HBO Showtime		
	12	WTMV 3	22	WTBS24 WGN		
_	13	Telemundo	25	CNN		
	14	Learning Channel	26	Headline News		
	15 16	Univision Educational Access	27 28	ESPN Sunshine/C-SPAN II		
	17	Government Access	29	USA		
	18	C-SPAN I	30	TNT		
	19	Preview Guide	31	Lifetime		
	20 21	Public Access HBO	32	Discovery A&E		
	22	Showtime	34	Nashville Network		
	23	WTBS	35	Nickelodeon		
	24	WGN	36	Family Channel		
	25 26	CNN Headline News	37 38	Disney Channel CNBC		
			30			
	21	· ESPN	39	Movie Classics		
	27 28	Sunshine/C-SPAN II	39 40	Movie Classics Movie Channel		
	28 29	Sunshine/C-SPAN II USA		Movie Channel		
	28 29 30	Sunshine/C-SPAN II USA TNT		Movie Channel TELESAT		
	28 29	Sunshine/C-SPAN II USA	40	Movie Channel TELESAT Hillsborough		
	28 29 30 31 32 33	Sunshine/C-SPAN II USA TNT Lifetime Discovery A&E	40	Movie Channel TELESAT Hillsborough WTMV ②		
	28 29 30 31 32 33 34	Sunshine/C-SPAN II USA TNT Lifetime Discovery A&E Nasvhille Network	40 2 3	Movie Channel TELESAT Hillsborough		
	28 29 30 31 32 33 34 35	Sunshine/C-SPAN II USA TNT Lifetime Discovery A&E Nasvhille Network Nickelodeon	2 3 4 5	Movie Channel TELESAT Hillsborough WTMV (2) WCLF (2) WEDU (3) WFTS (3)		
	28 29 30 31 32 33 34	Sunshine/C-SPAN II USA TNT Lifetime Discovery A&E Nasvhille Network	2 3 4 5 6	Movie Channel TELESAT Hillsborough WTMV © WCLF (2) WEDU (3) WFTS (3) WBHS		
	28 29 30 31 32 33 34 35 36 37 38	Sunshine/C-SPAN II USA TNT Lifetime Discovery A&E Nasvhille Network Nickelodeon Family Channel Weather Channel CNBA	2 3 4 5 6 7	Movie Channel TELESAT Hillsborough WTMV © WCLF (2) WEDU (3) WFTS (3) WBHS WUSF (1)		
	28 29 30 31 32 33 34 35 36 37 38 39	Sunshine/C-SPAN II USA TNT Lifetime Discovery A&E Nasvhille Network Nickelodeon Family Channel Weather Channel CNBA Movie Classics	2 3 4 5 6 7 8	Movie Channel TELESAT Hillsborough WTMV © WCLF (2) WEDU (3) WFTS (3) WBHS		
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	28 29 30 31 32 33 34 35 36 37 38 39 41 42 43 44 45 46	Sunshine/C-SPAN II USA TNT Lifetime Discovery A&E Nasvhille Network Nickelodeon Family Channel Weather Channel CNBA Movie Classics E1 TV VH 1 BET MTV EWTN Viewers Choice	2 3 4 5 6 7 8 9 10 11 12	Movie Channel TELESAT Hillsborough WTMV \$2 WCLF \$22 WEDU \$3 WFTS \$3 WBHS WUSF \$60 Univision WFLA \$3 WTSP \$60 WTVT \$63 WTTA \$63 WWOR WGN		
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	28 29 30 31 32 33 34 35 36 37 38 39 41 42 43 44 45 46 47 48 49	Sunshine/C-SPAN II USA TNT Lifetime Discovery A&E Nasvhille Network Nickelodeon Family Channel Weather Channel CNBA Movie Classics E1TV VH1 BET MTV EWTN Viewers Choice Hot Choice Continious Hits Real Estate	2 3 4 5 6 7 8 9 10 11 12 13 14 15 16	Movie Channel TELESAT Hillsborough WTMV \$2 WCLF \$2 WEDU \$3 WFTS \$3 WBHS WUSF \$6 Univision WFLA \$3 WTSP \$6 WTOG \$3 WTTA \$3 WWOR WGN WGN WTBS Government Channel		
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ł	2	*Community Affairs Report
ľ	2:30	*Nuestra Tempa
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ı	ъ	Friday Extra
ŀ	6:30	Special Event Program
l	7	ADA Awards Luncheon
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ALL-STATE LEGAL SUPPLY CO., 1-800-222-0610 ED11-1G RECYCLED

NASHVILLE **INVASION**



BEST OF THE BAY



RESTAURANT **REVIEWS**

TM

JULY/AUGUST 1993



\$2.95



BEST JEWELERS:

The Sauder Collection...This is where you will be sure to find gorgeous jewelry at affordable prices. Have something custom-designed, or bring in your jewelry for repairs, cleaning or restringing. Lisa will give you personalized service that can't be topped.

BEST PLACE TO FIND SPECIALTY FOOD ITEMS:

Capo De Monte... Here in Largo you will find everything you need for entertaining at home, from imported wines and beer to specialty cheeses. If they don't have it, they'll get it for you. Stop in and see what you have been missing

BEST CLASSIC ITALIAN CAFE:

Caffe' Mezza Luna ...It sounds like it's in Italy, but it is right here in Tampa. This classic Italian restaurant has authentic everything...it's the restaurant discovery of the year. Beautiful plate presentations and great food.





BEST TV STATION:

WTMV Channel 32...This is one station you should be sure to program into your T.V. Catch movies, talk shows, soap operas and the Florida Marlins on the channel that has really come a long way in a few years. If you don't see it anywhere else, chances are you'll see it here.

BEST 4-COURSE GOURMET MEAL:

The Casual Gourmet ...If you think a 4-course meal automatically equals big bucks, you're in for an extra special treat at the Casual Gourmet in Tampa. The food is exquisite, and just \$13 will get you the entire meal, from the Walnut Liver Pate to the Chocolate Creations. Chef John Christen is a genius.

BEST PLACE TO FIND QUALITY ANTIQUES:

Savoy Antique Mall... This mall in Clearwater carries a remarkable collection of one-of-a-kind antiques that cannot be found anywhere else. Ivory, jade, bronzes, sterling and silverplate make up just a few items in their enormous inventory. It changes constantly, so stop in often.

BEST BAR-B-QUE RIBS:

Smokey's Texas Bar-B-Que... For a taste of great ribs with all the right spices, Smokey's famous Texas Bar-B-Que Ribs are the best. Located in Pinellas Park, they have won 5 stars for their spectacular food, time after time.

BEST PLACE TO GO FOR AUTHENTIC COLLECTIBLES:

The Hen's Nest...They have a fabulous selection of collectibles from fine china to country. Be sure to check out the antiques in the "old hen house" out back.

BEST NEW CHINESE RESTAURANT:

China Garden...This elegant new restaurant features original dishes such as Lichee Duck and "Mi Fun" rice noodle. For something new, challenge your taste buds by trying one of their new mouthwatering recipes.

BEST DESSERTS:

Kelly'sThis Dunedin eatery can satisfy anyone's sweet tooth. Try one of Kelly's homemade delicious cakes, pastries, or cheesecakes. These special treats are sure to satisfy your cravings. We love the white chocolate pecan pie.

BEST DECOR:

Madame Ma's....This elegant black dining room is striking. As everything else at the Belleview Mido resort, it has style and flair.

ALL-STATE LEGAL SUPPLY CO., 1-800-222-0510 EDI1-1C RECYCLED





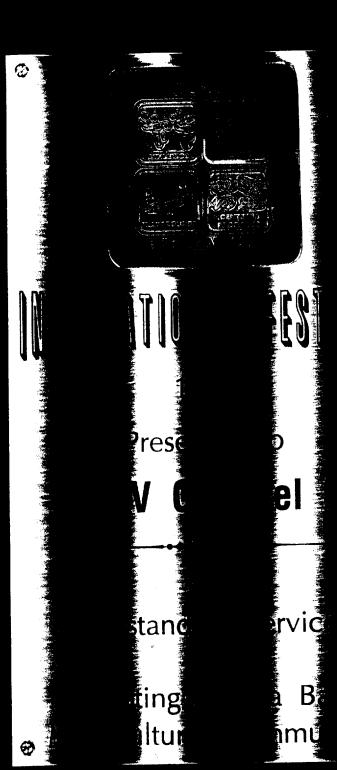
March 6-7

A thiller deepest gratitude for he'ding to make the 1993 Easter Seal Te'ethon a tremendous success, raising \$47,721.069.

Dan Johnson General Manager WTMV Tampa,St. Pelersburgh, Florida

Your ongoing and spirited support of Easter Seals and its mission to help children and adults with disabilities achieve independence truly makes a difference.

Easter Seals



COUNTRY EA

Certificate of Appreciation

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WTMV - TV32

for

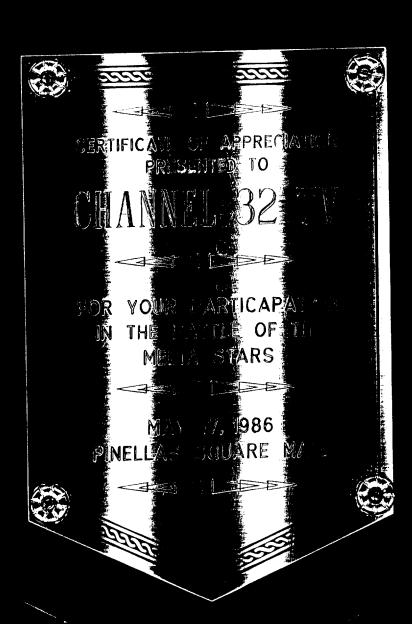
Participation in the Hillsborough Area Regional Transit Bus Roadeo

Hillsborough Area Regional Transit presented

this I day of May 1983

Executive Leweber





FLORIDA MARLINS BASEBALL CLUB



November 27, 1993

Mr. Joe Pauly Program Director WTMV-TV 32 7201 East Hillsborough Avenue Tampa, FL 33610

Dear Joe:

This letter should serve as any notification needed to recognize WTMV-TV 32 as the official over the air Tampa affiliate for the Florida Marlins Baseball Club 1993-1994.

If any further notice is needed, please feel free to contact me. And thank you for helping to make our inaugural season a successful one.

Regards,

Rhonda Kerr

Broadcast Manager

Think Ken

RK/ld

Capital Cities/ABC Inc. 77 West 66 Street New York NY 10023 (212) 456 7777



December 9, 1993

Mr. Joe Pauly Program Director WTMV-TV 32 7201 East Hillsborough Avenue Tampa, FL 33610

Dear Joe,

Please be advised that WTMV-TV 32 is the station that carries ABC programming in the Tampa Bay/Sarasota market whenever our primary affiliate, WTSP, pre-empts the network.

As a recap to date this year, you have carried:

Ofm Maria McKenn

THE HOME SHOW LOVING

WTMV-TV 32 also competes with the other Tampa stations for programming in the Tampa Bay/Sarasota market. WTMV-TV 32 pays rates and prices based on the Tampa ADI, not Lakeland.

Thanks for your help in allowing viewers in the Tampa area to view programs that WTSP would be pre-empting.

Regards,

Anna Maria McKenna

District Representative

ABC Affiliate Relations



November 22, 1993

Mr. Robert E. Hughes Programming and Promotion WTMV 7201 East Hillsborough Avenue Tampa, FL 33610

Dear Bob:

This will confirm that WTMV is the station that carries NBC programming in the Tampa marketplace whenever our primary Tampa affiliate, WFLA, preempts the network.

As a recap to date this year, you have carried--

- 31 hours of prime time programs
- 65 hours of daytime programs
- 20 hours of Saturday morning pgms
- 3 hours of sports

Thanks for your help in allowing the Tampa area viewers to view the NBC preempted programs.

Regards,

Mary Buda

Station Representative NBC Affiliate Relations



November 19, 1993

Mr. Robert E. Hughes Programming and Promotion WTMV 7201 East Hillsborough Avenue Tampa, FL 33610

Dear Bob:

Please be advised that WTMV is the station that carries NBC programming in the Tampa marketplace whenever our primary Tampa affiliate, WFLA, preempts the network.

Thanks for your help in allowing the Tampa area viewers to view the NBC preempted programs.

Regards,

Mary Buda

Station Representative NBC Affiliate Relations

CBS AFFILIATE RELATIONS

A Division of CBS Inc. 51 West 52 Street New York, New York 10019-6186 (212) 975-4321

Dear Joe:

December 1, 1993

Please be advised that WTMV-TV 32 is one of the independent broadcast stations that carry CBS programming in the Tampa Bay/Sarasota market whenever our primary Tampa affiliate, WTVT, preempts the network.

The following is a list of CBS programming that WTMV-TV 32 carries on a regular basis:

BOLD & BEAUTIFUL MARSUPILAMI LITTLE MERMAID GARFIELD & FRIENDS CBS STORYBREAK

Additionally, WTMV-TV 32 has carried numerous specials, schoolbreak specials, prime time, and sports shows.

Thanks for your help in allowing the CBS programming to be viewed in the Tampa area.

Regards,

Judy Mitchell

Manager, Southeast & Mid-Atlantic

Mr. Joe Pauly Program Director WTMV-TV 32

7201 East Hillsborough Avenue

Tampa, FL 33610

Group Five Sales Inc. Sports & Event Marketing

8701 Mailard Creek Road • Charlotte, NC 28262

704-547-0683 Fax 548-1997

December 2, 1993

Mr. Joe Pauly WTMV-TV 32 Box 32 Tampa, FL 33601

BIG EAST Football Regional Network

Dear Joe:

This is to acknowledge that WTMV-TV has been, for three consecutive years, the BIG EAST Football Network's affiliate in the Tampa-St. Petersburg television market. In each of those seasons. WTMV-TV has carried half or more of the Network's telecasts.

I must note also that we do our homework before contracting with stations to carry telecasts. For any prospective affiliate, we check the Nielsen reports to gauge its coverage area. Here is what we know about WTMV-TV:

Based on its meter sample and rating diary responses, Nielsen estimates that, in a 4-week period, WTMV-TV is viewed at one time or another by 632,000 different households.*

At the time this rating report was produced, Nielsen estimated that, in Polk County, there were 161,410 homes with television sets.

Based on this (and earlier) Nielsen data, it was plain to us that WTMV-TV's coverage extends substantially beyond Polk County.

We appreciate your bringing BIG EAST Football to viewers in the Tampa-St. Petersburg TV market these past three seasons.

Cordially.

John Reilly

VP-Research

Nielsen Station Index (NSI) report, November 1992 survey period, for Tampa-St. Petersburg DMA. Betimate is the DMA 4-week cumulative audience, for the Sunday-Saturday 7A-1A daypart.

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RAYCOM INC.



December 3, 1993

Mr. Joe Pauley Program Director WTMV-TV 7201 E. Hillsborough Ave. Tampa, FL 33610

Dear Joe.

This is to confirm the various Raycom programming you have carried for us.

In the past year alone, you have carried:

ACC Basketball
ACC Sports Center
Metro Basketball
Disneyland Pigskin Classic
Freedom Bowl
Indiana vs. Kansas basketball
America Comes to Graceland
Elvis: His Life and Times

Tampa is an important market for our advertisers. We enjoy doing business with you, and appreciate your help in giving Tampa viewers the opportunity to watch the various sports and entertainment products we offer.

We look forward to continuing our current relationship.

Regards,

Chuck Self

Director, Affiliate Relations

Southern Region



P.O. BOX 22765 - NASHVILLE TN 37202 PH: 615-269-7071 · FAX: 615-269-0131

December 2, 1993

Mr. Joe Pauly Program Director WTMV-TV 32 7201 East Hillsborough Ave Tampa, FL 33610

Dear Joe,

I just wanted thank you for the exposure your station offers the artists I represent in the Tampa/Sarasota market. Over the years we have used your video programs to highlight upcoming appearances of our artists and have found your support to be very beneficial. Your support of our artist's videos has also worked to impact sales and radio airplay in the Tampa/Sarasota market. Without your support we would definitely feel a void in this market.

Sincerely,

Craig Bann

Director, Video Promotions

AristoMedia

PUBLICITY . PROMOTIONS . VIDEO MARKETING

 $(13.03) \leq (30.8) \cdot (5.1)$